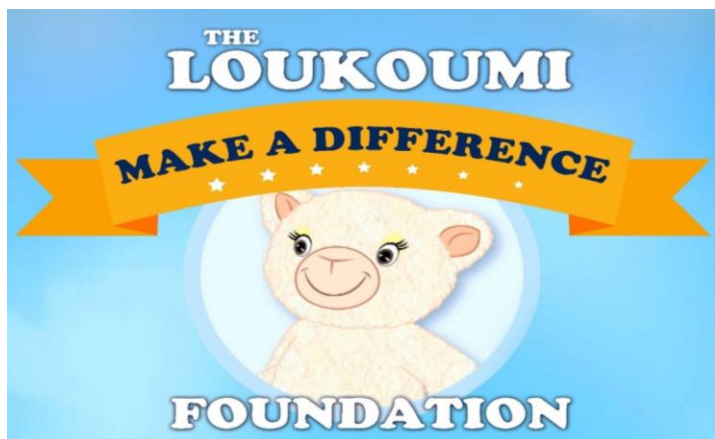


MAKE A DIFFERENCE WITH LOUKOUMI FOR



2017 National Make A Difference Day Project: October 28, 2017

The Loukoumi Make A Difference Foundation rallies over 50,000 kids each year to make a difference on national Make A Difference Day. Since 2014 as part of the Make A Difference with Loukoumi project, many organizations and schools across the country have made caring cards for patients at St. Jude Children's Research Hospital. In 2015, the project was taken a step further as many groups also collected \$1 donations for St. Jude from the students. This year, The Loukoumi Make A Difference Foundation would like to unite 50,000 kids to participate and fund a treatment/literacy room at St. Jude.

HERE'S WHAT TO DO:

- 1. MAKE A CARD:** Get some paper and crayons or markers and make a card all your own telling the patients at St. Jude *"We are thinking about you!"* *"Be Strong,"* *"We hope you are doing well,"* or *"Have a nice day!"*
- 2. DONATE A DOLLAR:** Donate \$1
- 3. SEND TO US:** Drop off your card and donation at your school/organization or mail to us at: Loukoumi Make A Difference Foundation, PO Box 7609, New York, NY 10150.
- 4. REGISTER YOUR SCHOOL OR TEAM (optional):** You can also create your own school, group or individual participation page on the website St. Jude has created for this project. Although this is not required, members that wish to do so may upload photos and details on their card making or other St. Jude/Loukoumi fundraising efforts at: www.fundraising.stjude.org/loukoumi
- 5. RESULT:** In the end, it shows kids that no good deed is too small and that together we can make a big difference just by making a handwritten card and donating \$1.



What will be done with the funds raised?

Through this project the Loukoumi Foundation is committing to raise funds to sponsor a treatment/literacy room at St. Jude Children's Research Hospital in connection with their STARR Program. The Loukoumi Foundation and St. Jude would recognize your group as a partner in this project in press materials, press releases, on websites, social media etc.

What is St. Jude's STARR Program?

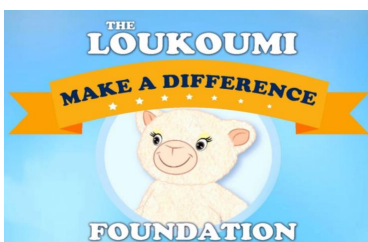
Because patients at St. Jude often miss periods of school due to their medical treatments, St. Jude has created the STARR Program to ensure that patients have the reading skills they need for academic success. STARR stands for **Success Through Academics Resources and Research**. When patients visit St. Jude for check-ups and consultations with doctors and specialists they visit the Hematology Clinic known as the "H Clinic." The exam rooms off the waiting area are not only used by physicians to treat the patients but also simultaneously by STARR program coordinators, who meet with patients in the rooms, before, during or after their treatments and check-ups, to facilitate the program. Children who have completed the St. Jude reading clinic during the past eight years have shown significant gains in reading skills.



The collaboration ties in the acts of caring and giving with literacy – a theme of paramount importance to The Loukoumi Make A Difference Foundation. In fact, proceeds from 4 of the books in the Loukoumi book series have been donated to St. Jude since 2008. The Loukoumi Foundation has also sponsored a reading library and good deed of the month programming at the Westchester Children's Museum and the Loukoumi Foundation's curriculum is being used in over 200 schools. Let's make a difference together!

**Please join us in making a difference with Loukoumi
for the children at St. Jude Children's Research Hospital**

DONATE TODAY: www.fundraising.stjude.org/loukoumi



THE LOUKOUMI MAKE A DIFFERENCE FOUNDATION
2017 National Make A Difference Day All-Star Award Recipient

www.LoukoumiFoundation.org, 212-397-2804

e-mail: Loukoumi@aol.com